



INTERNATIONAL 3D VIDEO MAPPING CONTEST
TERMS OF PROCEDURE
KYIV LIGHTS FESTIVAL 2019

1. General Terms

1.1. The following sections determine the procedures of the International 3D Video Mapping Contest (hereafter – the Contest), founded by LLC “Front Pictures”, LLC “Enjoy Media”, LLC “Nebo Event Agency”, “KYIV LIGHTS” (hereafter – the Organizer) which will be held during the **KYIV LIGHTS FESTIVAL 2019** (hereinafter – the Festival).

Contest Venue:

Kyiv, Kyiv City State Administration building (36 Khreshchatyk street)

Video content duration:

The duration of each video’s content for the 3D Mapping Contest shall not exceed 7 minutes.

Dates of the Contest: September 28 - 29, 2019.

The Contest is an international contest of audiovisual artwork comprised of 2D-3D light projections on architectural structures in an urban environment, which take into account their geometry and spatial positioning, and are accompanied by music and/or narration (hereafter - Works).

The key requirement of the Contest is to use special effects, artistic techniques, and original ideas to integrate the architectural peculiarities of the façades of the buildings proposed for the Contest into the participant’s work.

The participants shall own all copyrights to the audiovisual artworks created during the Contest or shall have the right to use them for this Contest. By agreeing to take part in the Contest, Contestants agree to the terms and conditions of the Contest and agree to have their Works displayed during the Contest. All works presented at the Contest will not be reviewed and will not be returned to the authors (owners).

1.2. Selection and Assessment Criteria:

- Plot Integrity
- Technique
- Creativity & Originality
- Consistency between audio and video

1.3. Winners are selected on a competitive basis.

1.4. Contest Works may be presented by a single author or a group of authors. The right to submit Works to the Contest is granted to both Ukrainian and Foreign individuals as well as legal entities.

1.5. The number of Works allowed to be submitted to the Contest by a single author or group of authors is not limited.

2. Main Objectives of the Contest

2.1. The promotion of modern art technology among professional and amateur audiences.

2.2. Branding Kyiv as a European hub for art and audiovisual technology.

2.3. Promoting design activity, activating the creative potential of visual artists.

2.4. Promoting creative initiatives, innovative ideas and new technologies.

2.5. Creating a communication platform and a creative atmosphere for visual artists in the fields of art and design.

2.6. Attracting media, public and professional attention to innovations in the light art.

3. The Contest Jury and its routine

3.1. The Contest Organizer forms a Jury to judge the Contest.

3.2. The Jury consists of reputable Ukrainian and International multimedia design experts, artists, art historians and other prominent culture and art professionals.

3.3. The number of judges on the Jury must be odd.

3.4. Jury sessions are held after demonstration of Works during the Festival.

3.5. The final Jury session for the final assessment of Contest Works takes place on the last day of the Festival.

3.6. The Jury session achieves a quorum if it is attended by more than three judges.



3.7. The Jury's decision is recorded in a protocol. The protocol shall be signed by the chairman and all the judges in the Jury. The signed protocol is stored in the archives of the Contest Organizer for 3 (three) years.

3.8. The Jury's decision is announced at the Contest award ceremony.

4. Prizes and Money Prizes

4.1. The winners are awarded with certificates and money prizes.

4.2. The nominations and the amount of cash prizes are determined and announced together with the Contest terms to the Contestants by the Organizer before the Contest announcement.

4.3. Individuals and companies interested in developing light design and art technologies have the right to approach the Contest Organizer with a proposal for presenting the Contestants with additional awards.

5. Covering Contest Results

5.1. The results of the Jury's work are covered by the media. For this purpose, the Organizer shall issue a press release about the Contest.

5.2. At the end of the Contest, the Contest Organizer shall call a press conference.

5.3. Reports on the Contest and awarding procedure shall be posted on the Festival's website and its pages in social media.

6. Terms of participation in the Contest

6.1. Usage of classic architectural video projection mapping (video mapping) techniques.

6.2. Stylistic approaches are to be chosen independently by the Contestants themselves.

6.3. No signs or logos will be allowed into footage for the Contest. The Footage for the Contest shall not violate norms of public conduct.

6.4 The Works should not violate the interests or rights of any third party. If the Works incorporate third party materials, the legal issue between any third party and the Contestants shall be settled before the Work's submission.

7. Contest Structure

The Contest has two stages:

7.1 The first stage

To participate in the first stage of the Contest, it is necessary to:

7.1.1. **by August 9, 2019** fill in the Participant registration form on the Festival's website – kyivlights.com

7.1.2. **by August 16, 2019** send the following to contest@kyivlights.com:

- **Presentation** of the Work, which shall include up to 10 slides or the Work's preview with a resolution that does not exceed 1920X1080 pixels, with a short description of the idea and scenario.
- **Information** about the audio piece (author, rights owner), which will be used in the Work.

7.1.3. **The results of the selection of the first stage will be announced on August 27, 2019. Contestants admitted to the second stage will be informed by email.**

7.2. Second Stage

7.2.1. The final Work is an audiovisual light and color projection the duration of which **does not exceed 7 minutes**.

7.2.2. **By September 23, 2019 the final Work shall be submitted. The Work shall meet the technical requirements.**

7.3. The Organizer shall verify the content and technical parameters of the Works submitted.

7.4. The Contest Organizer has the right to refuse to accept and show any Work without explanation.

7.5. The final works shall be displayed at the Venue over the course of three days of the Contest.



8. Contestant's Guarantees

Each Contestant shall guarantee that they have full copyright or rights to use the work submitted to the Contest, in manner and by means described in these Terms; insofar as any Contestant's Work does not violate any copyrights, associated and/or patent rights, rights to means of identification or any other intellectual property rights, other proprietary or personal rights of any third party. The Contestant shall also guarantee that the Work does not harm the honor, dignity and/or reputation of the third parties.

The Contestant guarantees to resolve on his/her own initiative and at his/her own expense any possible claims of any third party. By submitting the Contest application, any Contestant is deemed to agree and accept all the terms and conditions hereof.

9. The limits of the Organizer's right to use the Works:

Contestants (authors, copyright holders) grant the following rights to the Contest Organizer (on a royalty-free basis):

- Public demonstration of Works during the Contest/Festival at the selected venues;
- To play, broadcast both on TV and cable TV the Works during preparation of the Contest/Festival, during the Contest/Festival itself and after the Festival in Ukraine and abroad over an indefinite period;
- Placement of the name or logo of the Contest/Festival, its Sponsors, or Media partners in any Work's frame or credits when it is uploaded to the Festival website;
- To store and to show the Work on the Festival website during the preparation and duration of the Contest/Festival, and for an indefinite period after the Contest/Festival is over;
- To use the Work in reports on the Festival;
- To provide a part of or the full Work to the media for publication to promote or cover the Festival by media or screenshots (for the press) of the Work without mentioning its authors for an indefinite period of time and without territorial limits;
- To use the Contest works by different means for information and cultural purposes without the author's or copyright holder's consent and without mentioning the author or paying any royalties to him/her for an indefinite period of time and without territorial limits.

The Works shall not be reviewed or returned.